



“Howe” do you keep your heart happy?



Drawing Contest for Kids Ages 5-12

sponsored by the Bill Howe Family of Companies

Grand Prize winner will receive a \$250 Toys “R” Us® Gift Card and tickets to attend the San Diego Heart Ball!

Describe how you keep your heart happy and healthy (please print):

Healthy Heart Drawing Contest Entry Form

Participants must use the official contest entry form above or entry may be disqualified.

Please print. Fill out the entry form below and mail or drop off your completed drawing to the American Heart Association, 9404 Genesee Ave. Suite 240, La Jolla CA 92037. Entries due Friday, April 4th.

Child’s Name: _____ Parent’s Name: _____

Age (5-12): _____ Gender: Male Female School: _____

Home Mailing Address: _____ City: _____ State: _____ ZIP Code: _____

Phone Number: _____ Email: _____

Is Child A Heart Or Stroke Survivor? (optional) Yes: _____ No: _____

About the Contest

Who is eligible?

- ♥ Budding artists between the ages of 5 and 12 who are residents of San Diego County

How do we get started?

- ♥ Have your child draw a picture and write a description to answer “How do you keep your heart happy and healthy?”
- ♥ Ideas might include exercise, healthy eating, and more. Encourage your child to have fun and be creative!
- ♥ Check out www.billhowe.com/healthy-heart-tips for kids’ health info.

What are the rules?

- ♥ One entry per child. All submissions are due by Friday, April 4th.

What happens next?

- ♥ Every family that enters will receive a free “Heart Health @ Home” guide by mail.
- ♥ The winner of the contest will be announced on Friday, May 9th, and will be invited to participate in post-contest promotions.
- ♥ The winner of the contest will be invited to attend the 2014 American Heart Association San Diego Heart Ball on June 14 with their parents where his/her artwork will be highlighted. For more information about the event, visit www.sandiegoheartball.org
- ♥ The winner will receive a \$250 Toys “R” Us® gift card
- ♥ Four runners-up will be chosen in the following age group; 5-6, 7-8, 9-10, 11-12. Runners-up in each age group will each win a \$100 Toys “R” Us®
- ♥ On April 7th, entries will be narrowed down to 100 finalists. Finalist’ drawings will be posted on Facebook and opened to public vote in which the drawing with the most “likes” and “comments” will win a \$100 Toys “R” Us® gift card *additional rules apply to the Facebook vote.
- ♥ Questions? Call the American Heart Association at (858) 410-3848.

By submitting your child’s drawing, you are agreeing to allow Bill Howe Family of Companies and the American Heart Association rights to publish on online, print, and broadcast outlets.

Drawing Contest and “Heart Health @ Home” Guide sponsored by Bill Howe Family of Companies